

## SEACOAST CUSTOM IMPRINTED BIKE & SPORT BOTTLES 2021



Contarville



Experience You Can Trust – Supplying Quality Bottles to the Cycling & Sports Community since 1990

## **About Us**

The management team behind Seacoast Bottles has been supplying bike bottles to the Cycling and Sporting Goods communities since 1989. It's safe to say we know a little bit about bike bottles having sold more of them over the past 30 years or so than most anyone else as far as we can tell.

Seacoast will always strive to maintain our management's 30 year personal legacy as the "World's Best" Bottle and Print quality supplier.

Our printing contractors created 4-Color process printing on bike bottles and have been hailed by customer and competitors alike as master craftsmen.

Our helpful staff interface with your personnel on bottle imprint issues. We gladly assist clients in their selection of bottle, size, color and creation and/or placement of content, graphics, etc. Your custom print project will be in good hands.

Our motto: A Quality Bottle for Any Promotion • Any Budget • Delivered ON TIME!

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## Your Shop Name - All Over Town!

## Your Opportunity!

The current "Bike Boom" provides a perfect opportunity for you to spread information about your shop far and wide. Custom imprinted bike bottles are moving billboards that carry your message everywhere new and current riders gather... all over town.

## Don't wait - Order Today!

#### Bottles shipped in 7-10 business days from all approvals.

Seacoast Customers - Just send us an email - sales@seacoastbottles.com Use the subject line: "Reorder" or text "Reorder" to 562-448-8004. We have your art, order history & distributor preference on file.

Not a current Seacoast Customer? - it's OK, we've got plenty of bottles. If we run out, we'll make more and still make your ship date. Yes. We're that good! Send us an email or call us at 888-551-9009. We'll send you all you need to get started. Call us today. You'll be glad you did. Us too!





## **Product Categories**



#### Bike Bottles aren't just for bikes anymore.

We see them everywhere ... at the beach, office, school, conferences, etc.

We feature EZ-Squeeze bottles as sold in bike shops as well as a low cost promo model - plus a wide selection of lids including our new PowerFlow one-way valve lid and our high performance SuperFlow push-pull lid.

See pages 6-9





Soft, EZ-to Squeeze LDPE Plastic BPA Free, Lead Free FDA Approved Materials Available in 24 Colors

# \*\*\*\*\*\*\*\*\*\*\*





## hot 'n Col D

Double-Walled, Insulated cups and tumblers keep drinks hot or cold.

Insulated drinkware is available in a wide variety of sizes, styles and colors.

See pages 14-16





## **Product Categories**





These Bottles Magically Change Color when Exposed To The Sun!

When brought back indoors, they slowly transform back to Frosted Clear This effect can be repeated hundreds of times.

See page 13



## After the Ride ... tired?... thirsty?



Everybody needs to wind down after an exhilarating ride with friends. A time to kick back and chill for a little while with your favorite beverage.

A hot cup of coffee on a cool spring evening. A cold glass of beer on a hot thirsty day. Perhaps a glass of wine or other beverage with friends any time, anyplace.

See pages 14-18



Patriotic USA , Christmas, and New Year's Theme Bottles as well as a 2021 Calendar Bottle.

See pages 20-22







Please note: Color examples are for representation only, not a guarantee of actual appearance.



#### Our Best Selling Bike Bottles FEATURES

#### SB-21002 & SB-25002

- Available with choice of Hi-Performance SuperFlow cap with soft, push-pull plunger, PowerFlow one-way valve cap or our Basic 63mm cap.
- 21 or 25 ounce capacity
- Available in 25 Bottle Colors
- Choose from 21 Cap Colors (see page 24)
- Made with FDA approved LDPE Plastic
- BPA and Lead Free
- Reusable and Recyclable
- Top Shelf Dishwasher Safe
- Ships Fully Assembled
- Made in USA





#### FEATURES SB-24002 & SB-28002

- Available with choice of Hi-Performance SuperFlow cap with soft, push-pull plunger, PowerFlow one-way valve cap or our Basic 63mm cap.
- 24 or 28 ounce capacity
- Available in 25 Bottle Colors
- Choose from 21 Cap Colors (see page 24)
- Made with FDA approved LDPE Plastic
- BPA and Lead Free
- Reusable and Recyclable
- Top Shelf Dishwasher Safe
- Ships Fully Assembled
- Made in USA









**SB-24002-SF** 24 oz. LDPE EZ-Squeeze with SuperFlow Cap SB-24002-PF 24 oz. LDPE EZ-Squeeze with PowerFlow Cap (just squeeze)

24 oz. LDPE EZ-Squeeze with Standard Cap

SB-24002

### SB-24002 and SB-28002 Bottle Colors

#### BASIC COLORS



#### See Cap color choices on pages 24-25

Please note: Color examples are for representation only, not a guarantee of actual appearance.





SEACOAST

#### "Quencher" Bike Bottle **FEATURES** SB-24012

- Available with choice of Hi-Performance SuperFlow cap with soft, push-pull plunger, PowerFlow one-way valve cap.
- Large Grip Area
- 24 ounce capacity
- Available in Frosted Clear
- Choose from 8 Cap Colors (see page 24)
- Made with FDA approved LDPE Plastic
- BPA and Lead Free
- Reusable and Recyclable
- Top Shelf Dishwasher Safe
- Shipped unassembled with bagged caps in bottle carton

F2Cnutrition.com

SB-38002-SF

38 oz. LDPE

**EZ-Squeeze** 

**Bike** Bottle

CHAINWHEEL BIKE SHOP

715-555-2453

Made in USA

MADE IN THE





SB-24012-SF 24 oz. LDPE EZ-Squeeze with SuperFlow Cap

**PowerFlow Cap** (just squeeze)

**FURTHER 38 FEATURES** 

#### SB-38002

SB-24012-PF SIDE

- World's Largest Bike Bottle!
- Designed to fit most bottle cages
- Soft, EZ-to Squeeze LDPE Plastic
- Available with choice of Hi-Performance
- SuperFlow cap with soft, push-pull plunger or PowerFlow one-way valve cap.
- Available in Frosted Clear Bottles
- Choose from 8 Cap Colors (see page 24)
- Graduation marks to assist with use of hydration mixes
- Wide Mouth 63 mm Bottle Height: 30cm
- BPA Free, Lead Free, Reusable & Recyclable
- FDA Approved Materials & CA Prop 65 Comp.
- Top Shelf Dishwasher Safe
- Ships Fully Assembled
- Made in USA

SB-38002 Bottle Color

Additional colors available with MOQ Frosted Clear



#### For details, please visit seacoastbottles.com

Measurement

Markings

1000MIL (1 Liter)

750

rigt



## Low Cost HDPE Bike / Sport Bottles



20 oz. HDPE

#### Why so Cheap? What's wrong with them?

Don't let the low price fool you. This is a quality bottle, but it's also an economy bottle. It has a smaller cap size with a hard plastic plunger and it's made of HDPE, a stiffer plastic than our premium bottles - so it's not as easy to squeeze.

We are limited to printing one ink color on one side and you have to put the caps on the bottles yourself. BUT - if you have an event that's too big for your bottle budget, or want a low cost bottle to give away to casual riders, this bottle is the answer.



SB-24001 also available in Soft, EZ-to squeeze LDPE (see page 7)

**SB-24001** 24 oz. HDPE





#### **Our Lowest Price Bike Bottles**

#### FEATURES SB-20001 & SB-24001

- Wide Mouth with Twist Caps 20001 - 53mm, 24001-63mm
- Push-pull plunger
- Available in White. Additional colors available with minimums.
- Cap Colors See Pg. 24
- Capacity:
   20001 20 oz., 24001 24 oz.
- Made with FDA approved HDPE Plastic
- BPA and Lead Free
- Reusable and Recyclable
- Top Shelf Dishwasher Safe
- Ships unassembled
- with bagged caps in bottle carton
- Made in USA

SB-20001 and SB-24001 Bottle Color Additional colors available with Minimums.

White





#### 32 oz. Classic Economy Sport / Fitness Bottle

#### FEATURES

SB-32001

- Wide Mouth with 63mm Twist Caps
- Push-pull plunger
- Available in White. Additional colors available with minimums.
- Cap Colors See Pg. 24
- Capacity 32 oz.
- Made with FDA approved HDPE Plastic
- BPA and Lead Free
- Reusable and Recyclable
- Top Shelf Dishwasher Safe
- Ships unassembled with bagged caps in bottle carton
- Made in USA

SB-32001 Bottle Color

Additional colors available with Minimums.

White

## **Thirsty?**

Our **BIG 32 oz.** bottle holds a full quart of your favorite refresher... and at a very affordable price.



FURTHER 38

## Looking for something even bigger?

Check out the Largest Bike Bottle in the World!

38 oz. LDPE Wide Mouth EZ-Squeeze Bike Bottle **SB-38002 - FURTHER 38** See Page 9





## **Kid-Size Bottles**



## Kid Size Bottles

#### S-09002 & S-14002

- 53mm Wide Mouth with Twist Caps
- 9 or 14 ounce capacity
- Made with FDA approved EZ-Squeeze LDPE Plastic
- Available in 25 bottle colors
- Choose from 21 Cap colors (see page 24)
- Top Shelf Dishwasher Safe
- BPA and Lead Free
- CA Prop 65 Compliant
- Made with Post-Industrial Recycled Materials
- Reusable and Recyclable
- Made in USA

4-color Process Available Request a Quote



**SB-14002** 14 oz. LDPE EZ-Squeeze





## **Sun-Activated Color-Change Bottles**



## Choose from 3 bottle sizes:

#### THESE BOTTLES MAGICALLY CHANGE COLOR WHEN EXPOSED TO THE SUN!

- Frosted Clear to Blue, Purple, Green, Magenta or Yellow.
- When brought back indoors, they slowly transform back to frosted clear.
- This effect can be repeated hundreds of times.
- MADE IN USA





**SB-25902** 25 oz. LDPE- EZ-Squeeze See bottle details on page 6



**SB-21902** 21 oz. LDPE- EZ-Squeeze See bottle details on page 6

Sun-Activated Colors SB-14902, SB-21002 & 25002





**SB-14902** 14 oz. LDPE- EZ-Squeeze See bottle details on page 12



Please note: Color examples are for representation only, not a guarantee of actual appearance.

## Hot'n Cold, Insulated Drinkware



## Hot'n Cold, Insulated Drinkware

#### 16 & 22 oz. Insulated Tumblers

FEATURES SB-16505, SB-22507

- SB-16505 made of Water Clear Tritan
- SB-22507 made of new Crystal Polystyrene
- Double Wall Insulated
- Safe to Use with Hot or Cold Beverages
- Dual purpose Sure-Seal Cap with matching color sliders
- SB-16505 16 oz. Capacity
- SB-22507 22 oz/ Capacity
- BPA Free Lead Free
- HR4040-CPSIA Certified
- FDA Approved
- CA Prop 65 Compliant
- Do Not Microwave
- Hand Wash Only
- Made in USA



**SB-22507** 22 oz. Double Wall, Insulated Tumbler with Dual-Purpose, Sure-Seal Cap



**SB-16505** 16 oz. Double Wall, Insulated Tumbler with Dual-Purpose, Sure-Seal Cap

SB-16505 COLORS Clear Inner Liner, Translucent Outer Liner



Clear Inner Liner High Gloss Outer Liner

moke	Black

Black White

#### SB-22507 COLORS Textured Matte Outer Finish

ICAU	uieu i	vialle	Outer	111131

Black	Blue	Frost	Red	White

Please note: Color examples are for representation only, not a guarantee of actual appearance.







## **Insulated Bottles & Tumblers**





## **After the Ride**

#### 20 oz. Craft Beer Glass **FEATURES** SB-20005

- Made of Water Clear Tritan
- Virtually Unbreakable
- Reusable & Recyclable
- 20 Ounce Capacity.
- **BPA Free - Lead Free**
- HR4040-CPSIA Certified
- FDA Approved
- CA Prop 65 Compliant
- Produced under QCA Guidelines
- Top Shelf Dishwasher Safe
- Do Not Microwave
- Made in USA



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## **After the Ride**



## **PETE Bike & Sport Bottle**

#### 24 oz. PETE Bike & Sport Bottle FEATURES SB-24003

- Water Clear and Jewel tones -Clear as Glass
- Made with FDA approved PETE Plastic - The Safest Plastic in Drinkware
- Available in 7 Bottle colors
- 63 mm Wide Mouth with Matching Color Push-Pull Caps
- BPA and Lead Free
- CA Prop 65 Compliant
- HR4040/CPSIA Certified
- Reusable & Recyclable
- Hand Wash only
- Ships unassembled with bagged caps in bottle carton
- Do Not Microwave
- 24 ounce capacity
- Made in USA

#### Not your ordinary bike bottle!

These beautiful bottles are made of clear PETE plastic. Unlike their supermarket cousins they are reusable as well as recyclable. They don't have the same feel as your regular bottles ... but they sure look great!



SB-24003 24 oz. PETE SB-24003 is sold with matching color standard push-pull Caps

#### **Bottle Colors**

MADE IN THE



Additional colors available with MOQ

Please note: Color examples are for representation only, not a guarantee of actual appearance.



## Seasonal - Christmas



Make it a Christmas to Remember Looking for a unique Christmas "Card"? Send your special Christmas & New Year's greetings printed on a Seacoast Bike Bottle.



SB-21052-SF 21 oz. LDPE EZ-Squeeze with SuperFlow Cap

SB-21052 21 oz. LDPE EZ-Squeeze with Standard Cap

YOUR NAME HERE

Stock Christmas Themed Designs - our most popular bottles with Your Name and Logo







SB-24053-SF 24 oz. Clear PETE with SuperFlow Cap



Design C005 (for SB-24053)

**Christmas Theme Bottles** Featuring our Best Selling **Bike Bottles** 

#### **FEATURES**

- FREE SET UP
- Price includes 2 ink Colors
- Available with choice of Hi-Performance SuperFlow cap with soft, push-pull plunger, or PowerFlow oneway valve cap (21 & 25 oz.).
- 14, 21, & 25 ounce sizes
- Available in White
- See Cap Styles & Colors on Pg. 24
- Made with FDA approved LDPE Plastic
- BPA and Lead Free
- Reusable and Recyclable
- Top Shelf Dishwasher Safe
- Ships Fully Assembled
- Made in USA (Duh!)

Colors: SB-14052, SB-21052, SB-25052 BASIC COLORS **PREMIUM COLORS** 



Crystal Clear



SB-14052 14 oz. LDPE EZ-Squeeze - Kid-Size Bottle



Design COO6 (for SB-14052)





## **Seasonal - Patriotic**



A Great Idea for Memorial Day, 4th of July, Labor Day, Veteran's Day ... Every Day ... all official days set aside to honor our Country and the men and women who were and are responsible for securing and maintaining the freedoms we all enjoy.



SB-21042 21 oz. LDPE EZ-Squeeze with Standard Cap

#### **Choose from Stock Designs** or Create Your Own!



Design P003 (for SB-25042)





#### **USA Flag Theme Bottles**

Featuring our Best Selling **Bike Bottles** 

Share your Patriotic Spirit with these USA Flag Theme bottles. We've left space for your custom imprint. Price Includes Ink & Screen Charges.

- Price includes 2 ink Colors
- Available with choice of Hi-Performance SuperFlow cap with soft, push-pull plunger, or PowerFlow oneway valve cap (21 & 25 oz.).
- 14, 21, & 25 ounce sizes
- Available in White
- See Cap Styles & Colors on Pg. 24
- Made with FDA approved LDPE Plastic
- BPA and Lead Free
- Reusable and Recyclable
- Top Shelf Dishwasher Safe
- Ships Fully Assembled
- Made in USA (Duh!)



SB-14042 14 oz. LDPE **EZ-Squeeze** 



Design P004 (for SB-14042)





#### SB-25032-Calendar Bottle

#### The Calendar No One Throws Away!

A very unique idea! Your Name and Logo will be viewed countless times throughout the year.

Featuring our Best Selling Bike Bottle

**FREE PRINTING • FREE 2-COLOR SCREENS** 

#### FEATURES

- FREE SET UP
- Price includes 2 ink Colors
- 63mm Wide Mouth with Twist Caps
- Soft, Push-Pull Plunger
- Made with FDA approved
- LDPE Plastic
- Available in White Bottles
- Top Shelf Dishwasher Safe
- BPA and Lead Free
- Reusable and Recyclable
- Made in USA

Upgrade to a High Performance SuperFlow or PowerFlow Cap for just a few cents more.







### and any Special Occasion with our Tritan Champagne Glasses

#### **FEATURES**

- Looks like glass ... feel like glass ... until you drop it!
- Virtually unbreakable.
- Tritan is a clear plastic that retains its color and gloss even after hundreds of dishwasher cycles.
- Makes a great take-home souvenir of your fabulous evening.

#### See page 18 for details.





#### Accessories





Blue Clear Green Lime Orange Pink Purple Red

Fits bottles with SuperFlow, PowerFlow and Flip'n Sip Caps Made in USA



Ice Chill'r Colors

ice chill'r



## Collapsible Can Holder



Hi-Grade Polyurethane Foam

MADE IN THE

BASIC COLORS Black Blue Navy Red Green Camo NEON COLORS

Green Orange Pink

#### ALSO AVAILABLE WITH MOQ



Brown Burgundy Fuchsia Gray Dk Green Khaki



### **Collapsible Can Holder**

FEATURES SB-90008

- Fold Flat Fits in pocket
- Can be mailed in an envelope
- Keeps your beverage Hot or Cold
- Made of Polyurethane
- Available in 20 colors



#### Folds Flat Fits in ૨૦cket



## **Cap Choices**



24

## Cap Choices

BlackBlueGreenMaroonImage: Second secon	Clear Smoke Blue Blue Green Red Lime Purple Orange
<image/> <section-header>         With the the the the the the the the the t</section-header>	Fits SP-16505 - 16 oz. Tumbler SP-2507 - 22 oz. Tumbler Clear vith matching color sliders) Se Pg. 17Image: Clear of the slow of the s
<section-header>SUSTAINABLE Decode Decode Deco</section-header>	<section-header><ul> <li>All of our Caps are:</li> <li>BPA Free</li> <li>Lead Free</li> <li>Polypropylene Plastic</li> <li>FDA Approved Materials</li> <li>CA Prop 65 Compliant</li> <li>HR4040/CPSIA Certified</li> <li>Made with Post-Industrial</li> <li>Recycled Materials</li> <li>Reusable</li> <li>Recyclable</li> <li>Top Shelf Dishwasher Safe</li> <li>Do Not Microwave</li> <li>Made in USA</li> </ul></section-header>



## **Custom Printing**

#### **Our Specialty**

Our Seacoast Bottles can be imprinted with your shop name, logo, and event. These "moving billboards" will be seen all over town. Perfect as an add-on sale or a deal closer ... and they identify your shop as a friend of the environment.

#### All the Features You're Looking For...

Our team has been a key supplier to the bike industry since 1990. We probably make bottles for some of the bike brands you're selling in your shop.

#### Why Pay More?

Our bottles feature: A Wide Mouth with Leak proof 63mm Caps and Soft Poppet. They are Soft-EZ to Squeeze and are BPA and Phthalate Free, Recyclable, Reusable, CA Prop 65 Compliant and are made with Recycled FDA Approved Plastic Materials in the USA! (whew!)

We now offer three cap choices including our new Hi-Performance SuperFlow Cap twice the flow and virtually unbreakable, and our PowerFlow One-Way Valve Cap.

We believe we can give you a better product at a lower price. Call your Seacoast Distributor sales representative or check out the price list and order form (link can be found below). 15 minutes could save you more than the gecko (on bottles, not insurance).

#### Need to be Convinced?

Try It Before You Buy It! Just email us and we'll send you a FREE SAMPLE (bike dealers only). Email sales@seacoastbottles.com.

#### We've Made It Easy - Step by Step Instructions Go to www.seacoastbottles.com Home Download the Art Template Need Ideas? Page and click on "Start Here" for the bottle selected (note: You can mix and match bottle A link is on each Download pdf and cap color. We suggest a contrastproduct page). Show us Order Form ing cap color that matches your ink where you want your logo, and tell us what color ... white bottle with red ink, red cap, etc. information you want to include and a rough idea of placement by writing it on the Bottle Style & Color(s) Art Tips template. See Pg 27 No Logo - No Problem! Quantity & Price Need More Help? Check our Art Ideas or send Call us:888-551-9009 us your information and we'll send or email us at you a few ideas to choose from (I Cap Style & Color said, "We've made it easy!"). sales@SeacoastBikeBottles.com Corrections? Sit back and Relax 6 Changes? Once we have all approvals Approval? Email us the completed order form and artwork to: we'll print and ship your bottles sales@seacoastbottles.com in 7 - 10 business days. Once you approve the art we will send your order to your preferred Easy Peasy! distributor for approval. You will receive an art proof for your approval from Note: We also offer Seacoast Bottles prior to 3 Day Rush Service





Choose Your:

(from product page).

Note: Art must be in a

vector format (Adobe

Illustrator preferred).

Ink Color(s)

4

printing.



## The Bottle as Art



Seacoast Bike Bottles has made it easy for you to create great looking custom imprint bottles for your shop or event.

On the following pages, choose the Bottle Art Idea (by number) and substitute your Shop Name, Telephone, URL, etc. In place of the dealer info shown in the art examples and *Presto! Chango! Great Camera Ready Art!* 

All of the art can be produced in multi-color. A few of the designs are shown with 2, 3 or 4 ink colors. Although you may choose any ink color you wish, we recommend you choose colors that match one of our many Cap Colors.

We also recommend light ink colors on dark bottles colors and dark ink colors on light color bottles ... black ink on black bottles is never a good idea!



**Idea..** from Page 29



## Result!

## **Art Tips**

- Two ink colors are better than one.
   The added cost pays big dividends.
- 2 Contrast Bottle and Cap colors at no extra cost. Choose a cap color that matches 1 of the ink colors to enhance the look and perceived value.
- **3** For best results, print dark colors on light bottles and light colors on dark bottles.

### Need Help?

Call us - 888-551-9009 or email us at Sales@SeacoastBikeBottles.com

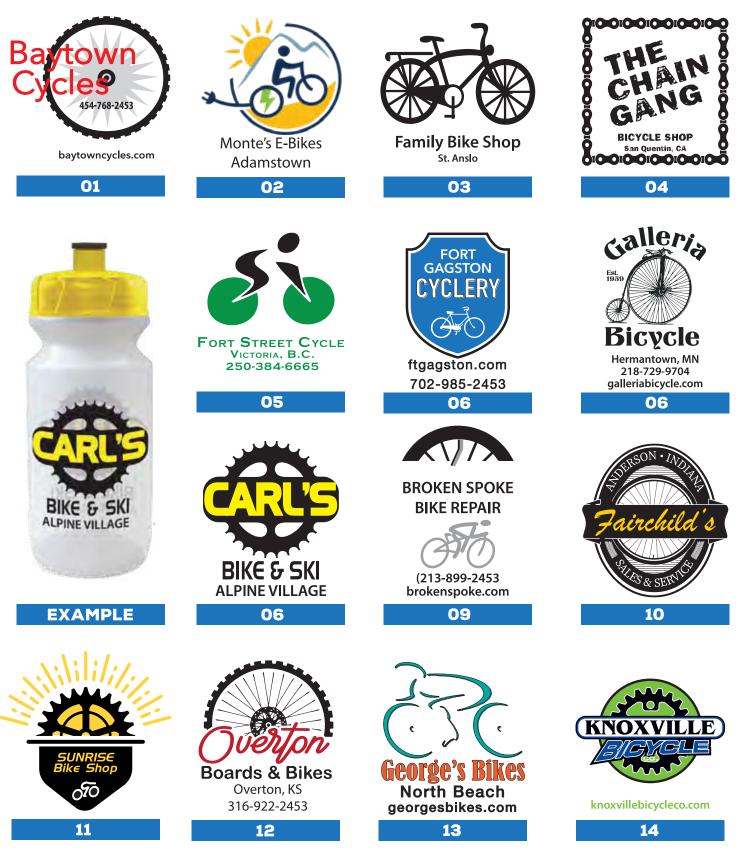
- 4 Print on the top panel of our 25, 26 & 28 oz. bottles - one color at no extra cost. It's an excellent location to feature phone numbers, web sites, slogans, etc.
- 5 Big, bold graphics always work best. The less copy the better.
- 6 The better your bottle looks, feels and performs, the longer your client will use it and see your message. Quality sells... and keeps on selling!





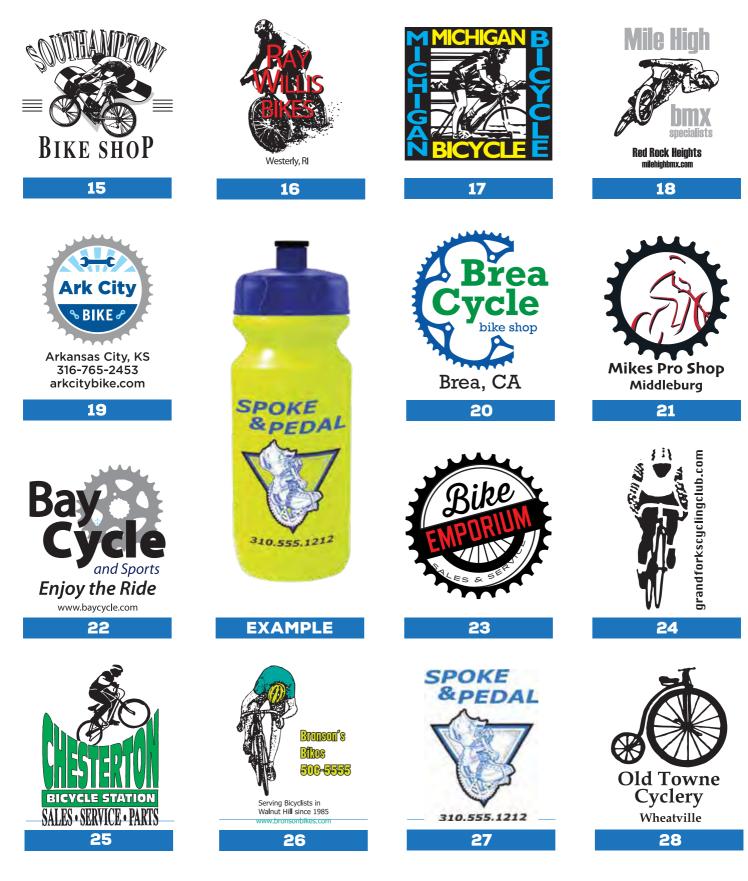
















412

















TOWSON, MD

48

44



53





8. O.Y

45













#### EXAMPLE











57-WRAP



59-WRAP



60-WRAP



58-WRAP



#### EXAMPLE



MADE IN THE

May the Joy of Christmas be Yours always.

from all your friends at YOUR SHOP NAME HERE

61-WRAP





#### FAQ - Frequently Asked Questions

Why Seacoast Bottles? Our bottles are made of the highest quality materials on earth. They are very eco-friendly (Recyclable, Made with Recycled Materials, etc.) and are priced equal or lower to less ecological competitive products. Our management team has been supplying the cycling and Promotional products community for over 25 years. Such longevity speaks volumes about product quality and customer satisfaction.

What if you don't have the exact color I need? Can I have bottles and caps made in my own special color? Yes. Please call for details.

Can the bottle and cap be two different colors? Is there an extra cost? There is no extra charge for contrasting color caps. If you imprint the bottle, we suggest matching one of your ink colors to the cap color for best results.

Why are multiple ink colors so important? Just the addition of a second ink color raises the perceived value and effectiveness of the bottle dramatically. When one of the ink colors matches the cap color it adds even more excitement to the product.

**Can I print in multiple bottle locations for no extra charge?** Yes. On selected models, we do not charge per location, but per ink color.

What is the imprint area and do you provide imprint art templates? There is a link to the correct art template on every product on our web site: www.SeacoastBottles.com

How many and what ink colors can I use? Standard Ink Colors are shown on page 26. Any ink color in the Pantone PMS color book is available for \$45). We can print up to 8 spot colors or in 4-Color Process with perfect registration on our LDPE bottles (see pages 5-9 and 13).

When should I consider using 4-Color Process? When a photographic reproduction is necessary or when the logo or image contains more than 4 colors. Please click 4-Color Process for details.

**How can I see a sample of what I'm getting before I buy?** Free virtual sample with your logo (computer file) or a pre-production sample (Cost \$75).

What if I don't have "Camera Ready" art? "Camera Ready" art is art that is in it's final form. We can make your art camera ready. There is no charge for the first 1/2 hour of artist time. Additional time is charged at a rate of \$35 per half hour.

What is the best format for me to use in creating my art? Please Art Tips (page 27) for complete information.

What is the best way for me to get my art to Seacoast for printing? Art files can be emailed to Art@SeacoastBottles.com or it can be sent by UPS, Fedex or regular mail.



What? Why? How?









#### **Standard Ink Colors**



We offer a wide selection of Standard Ink Colors - All other ink colors are subject to a \$45 PMS color match charge. Color numbers relate to Pantone Solid Coated Colors in the PMS Chart.



Due to the variations in material, imprint methods, and ink opacity, exact color matching cannot be guaranteed on all colored substrates.

#### **4-Color Process Printing**

4 Color Process printing gives you the opportunity to create truly unique custom bottle art - designs that grab attention. We can now provide small quantity photographic style printing on a budget. It costs less than you think.

Finished bottle prices are competitive with normal 4 color spot printing. Call us for a quote on your specific job. Setup includes separations, film positives, 4-screens, and a pre-production sample.

**4-Color art on Black, Blue, Red, Purple, etc. Bottles -** If you choose a bottle color other than white, there will need to be a white under coat which increases the cost by an additional  $30\phi$  per bottle and adds \$50.00 to the set up cost.

*Here's how it works -* We print one process color at a time - one on top of the other. The final result is a full color graphic. For complete details visit: https://en.wikipedia.org/wiki/CMYK\_color\_model





S-25002 - Pg. 6





S-28002 - Pg. 7

For details, please visit seacoastbottles.com

S-14902 - Pg.13

S-21002 - Pg. 6

### **Sell Quality**

- Your Name Years ago an electronics company used as their tag line, "The Quality Goes in Before the Name Goes On". If we were to borrow from that we would say, "The QUALITY Goes in Before YOUR NAME Goes On!"
- False Economy We're always surprised by the "Brand Name" company or event that will put their logo ... which represents their hard fought and well earned reputation for quality, performance and service ... on a cheap, low quality promotional item. Even if the product is a freebie, direct mail or trade show give-away to the end user or consumer, it still reflects on the image of the company whose logo it bears.
- **Ouch!** If it's a water bottle and it leaks, is hard to squeeze, or the image is poorly printed it will speak poorly of the company whose name is on it.
- Quality Goes In We take the trust you place in us seriously. We guard your image as if it were our own. bottles are made of the best plastic materials available. Our premium bike bottles are made of LDPE plastic which is soft and easy to squeeze.
- Many of our drinkware items are made of PETE the safest plastic on earth. Our lids are leakproof and our printing will stay bright and beautiful ... and on the bottle for years under the toughest care.
- Our art department utilizes the most advanced software to help make your bottle design a masterpiece.
- Custom ink matching guarantees your logo or design prints exactly the way you want. Staff artists are available to offer creative assistance and advice such as helping select the best color combinations, suggesting cost savings ideas ... and more.
- Our color separation and registration technicians scrutinize each bottle for quality. Our "plastics works" artisans reflect this commitment to excellence through the use of automated systems that transform pellets of raw polymers into lustrous sports bottles.
- Our Pledge We believe every bottle we manufacture and imprint for you is a symbol of your business. Our bottles will always enhance, never detract from, your logo, message or quality image! Our Quality will be built in ... before YOUR NAME goes on! We Guarantee It

#### Sell Add-Ons!

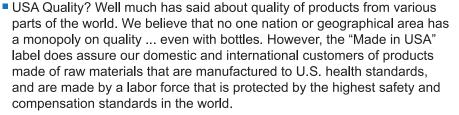
- The reason to imprint logos and event information on a event bottle is to not only provide the participant with a convenient means for hydration but also a reminder of the name of the good-hearted company who helped sponsor the event. If the item is attractive and user friendly the attendee will use it long after the event is over ... multiplying the number of times the attendee recalls the event and the sponsor.
- One way to enhance the perceived value is by printing in multiple ink colors and or using our Sun Activated material. Adding our Fruit Infusion Baskets or Ice Chill'rs will also give additional use and life to the product ... and the message.



- To our North American customers, this means faster service and lower shipping costs than bottles imported from Asia or Europe and to some extent, a guarantee of quality and responsibility. It's far easier to correct a problem within a 4 time zone area than half way around the world.
- To our USA clients, even in an era of global commerce, there is still a national pride factor in having a product that has been made within one's own borders. Of course our product must compete against all comers, foreign and domestic, from both a cost and quality standpoint to win the business.



You need them when?





What's in Your Bottle?







#### Why Bottles?

#### **Broad Demo**

Age 2 to 102, all walks of life and life styles ... ANYONE WHO'S THIRSTY! Utility

Used at home, office, school, park, in the car, plane, or bus.

#### Low Cost

Cost effective advertising. It's all about eyeballs - pass along impressions Seen by co-workers, family, neighbors, friends, at the beach, gym, etc.

#### Longevity

Lasts up to five years. Compare with pens and pencils, calendars, other disposable or easy to lose items.

#### Large Billboard

Unlike small items, bottles can be read at 7-10 feet. Multiple locations for printing (select models)

#### Value

Excellent retail value to cost ratio - Same bottles retail in stores for \$3.95 - \$15.00 (depending on model)

#### Plus

Unlimited pallet of colors - Over 25 bottle colors in stock (selected models).

- Huge art potential 4 color process. 8 spot colors. Pictures, cartoons, landscapes, fine art (select models).
- Use as In-Pack Energy Bar, brochure, sample, etc.

#### Who Needs Bottles?



## An A to Z List of Prospects



- A uto makers, fixers, renters, and dealers
- Ball teams, baseball, basketball, football, soccer, etc.
- C Church choirs, plays, picnics, and promotions.
- Doctors and their clinics, hospitals, and conferences.
- E Eateries: restaurants, fast food, amusement areas, fairs.
- F Fundraising for schools, charities, service clubs & teams
- G Garden Centers, Garment makers,
- Hotels, motels, casinos, cruise lines, camps, tours.
- Insurance suppliers, sellers, brokers, advertisers.
- J Jellybeans, candy (as InPaks).

MADE IN THE

- Karate studios and other gyms and sports facilities.
- Lenders: bankers, credit cards, thrifts, savings & loan.
- Movies, TV programs, radio stations, & magazines.

- Nutritional drinks, supplements, vitamins, pharmaceuticals.
- Office furniture, supplies, equipment, personnel firms.
- P Party gifts for weddings, businesses, trade shows.
- Q Quality Assurance vendors and other consulting companies.
- Real Estate sellers, developers, listers
- Soft drinks, coffees, teas, kool aid, fruit drinks.
- Transportation companies with trucks, planes, trains, & bikes.
- Utilities like phone, power, water, cable, web, even trash.
- V Video games, cameras, tapes, production and equipment.
- W Water companies, parks, resorts, recreation areas.
- × X-treme sports promoters, events, products.
- Youth groups at churches, schools, teams, organizations.
- Zimbabwe or other countries who want to promote tourism.





#### FOR BICYCLE, SPORTING GOODS AND PROMOTIONAL DISTRIBUTOR SALES PERSONNEL EYES ONLY

## My name is Terry Brown. I'm the owner of Seacoast Bike Bottles and... I Want to Help Put More \$\$\$ in Your Pocket in 2021, 2022, 2023 ...

In talking with distributor sales reps across the country we've found that the #1 reason they don't write custom orders is the time it takes to not only write the order, but work with the dealer on art issues, ink colors, logo designs, type styles, bottle and cap color choices ... and on and on ....

## Here's an Idea... Let Me Do it For You!

*I've Made It as Easy as 1 - 2-3.* To write a custom imprint order, *here's all you have to do:* 

**1** Sell the dealer on the idea. "We've got a great custom bottle program featuring high quality Seacoast bottles, great printing and fast turnaround at a very competitive price. Can I ask Terry Brown to call you with the details?"

2 Call me with the dealers contact info and I'll take care of all the rest.

- (a) I will work directly with your dealer to complete all the details bottle sizes, colors, artwork, etc.
  - (b) I'll send the dealer's order to your company for a purchase order.
  - (c) I'll guide the order through art, production and shipping.

3 Your company will invoice the dealer and You collect all the praise! ... and the commission! "Good Job!"

## The Sale that Keeps on Selling!

This custom imprint program not only pays off today ... but most dealers will reorder again this year ... next year .... and the year after that ... and so on. We will send you and your dealer a reminder when it's time to reorder, along with your company's bottle order form.

When you need help selling custom imprint bottles,

## Who Ya' gonna' call? CALL TERRY!

Text to: 562-448-8004 - Email: Sales@SeacoastBottles.com

## We Want To Help You Sell!







## "Call Me!" 888-551-9009 (TOLL FREE)

Full disclosure - this is just a photo of some cool dude we found on the web



HDPE (see page 8)

HDPE - High Density Polyethylene

HDPE plastic is less expensive as it is used in a wide variety of products and is sold in far greater volume than LDPE. It's available from many manufacturers.



In addition, because of it's stiffness, it takes less of the material to support a cylindrical shape such as a water bottle. It generally isn't used where flexibility is a requirement.

Less expensive and lightweight in and of itself are good qualities for many products. It's not such a good idea for a sports bottle that's meant to be squeezed.

The REAL Difference for You

#### Compare:

You will find these bottles on page 6 and 8. Both bottles look the same, but one costs significantly more than the other.

#### Why? What's the difference?

Since you may be giving this bottle away, why spend the extra money for the LDPE version?

Good Questions...



LDPE (see page 6)

LDPE - Low Density Polyethylene

LDPE plastic is best suited for sports bottles with sport caps as it is easy to squeeze water through them. Hard-sided bottles are fine when used with a straw or without a lid, but if they function by being squeezed, it



shouldn't take a lumberjacks grip to squeeze the liquid through the sports cap.

It's difficult to quantify, but a bottles made with LDPE simply feels better in the hand.

Yes. It costs more but it provides the end user with a far better result.

We believe cheap bottles are false economy. If your client's budget demands it, then our HDPE bottles are the best "economy" bottles you can buy... but isn't your event and sponsor's brands better represented by a quality product?

The trade-off is in the benefits. We've found that consumers prefer the softer feel, and the stabilizability of higher quality LDPE Bottles. A bottle that is too hard to squeeze won't be used more than a few times. If a promotional item is unused, the ad message is not effective.

Our LDPE bike bottles are built to be used regularly ... and show off your sponsors message for 5 years or more.

Now that's real economy!





## SEACCOAST CUSTOM IMPRINTED BIKE & SPORT BOTTLES

2020



MADE IN THE

## seacoastbottles.com sales@seacoastbottles.com

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1251 S. Beach Blvd., Suite O • La Habra, California 90631 • 888-551-9009 • 1-562-943-1676 • Text: 562-448-8004